



Product Change Notification

Change Notification #: 114256 - 01

Change Title: McAfee® AntiVirus Plus Physical Activation Cards (PACs) & Virtual Activation Cards (VACs) products, PCN 114256-01, Product Design, Documentation, Reason for Revision: Adding additional products

Date of Publication: January 14, 2016

Key Characteristics of the Change:

Product Design, Documentation

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Post-Conversion Material:	January 21, 2016
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Description of Change to the Customer:

Reason for Revision: Adding MM# 941783 and MM# 941788

1. Intel will be changing the look of the artwork for the McAfee® AntiVirus Plus PACs to mirror the retail box product being sold. The Features listing will move to the back of the box. The barcodes will shrink to allow for the Features list addition to the back. The redemption URL has changed to a single URL for all McAfee software - www.mcafee.com/activate.

Details for the artwork change are shown below:

Current Physical Activation Card:

McAfee®
AntiVirus Plus
Standard, award-winning protection for your PC

Features:

- Shield your PC from viruses and online threats
- Optimize your PC's performance
- Wi-Fi and download protection tools

Protects 1 PC with a 1-Year Subscription:

- Visit <http://service.mcafee.com> for free technical support

SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION

If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

- Go to <http://www.mcafee.com/intelchannel/mav>
- Enter activation code found under the scratch-off panel
- Create your new account or log into your existing account
- Follow the instructions to download and install your product

intel Security

McAfee®
AntiVirus Plus

System Requirements
Windows 8.1 (32- and 64-bit)
Windows 8 (32- and 64-bit)
Windows 7 (32- and 64-bit)
Windows Vista SP1 (32- and 64-bit)
1 GB RAM for Vista and Windows 7
2 GB RAM for Windows 8 and above
500 MB free drive space
1 GHz processor
Minimum screen resolution: 1024x768 or higher

Internet Connection Required
High-speed connection recommended

Supported Browsers
Internet Explorer 8.0 or later
Firefox 4.0 or later
Google Chrome

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Product Code: BKCMVA1YRENG
MM# 936773

UPC: 7 35858 28260 4
EAN: 5 1032037 063722

McAfee
2821 Mission College Blvd.
Santa Clara, CA 95054
www.mcafee.com

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H38213-003

New Physical Activation Card:

McAfee®
Antivirus Plus
Trusted anti-virus for every device¹ you own

intel Security

Protects All Your Devices

iOS
Mac

1 Year Subscription

SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION

If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

- Go to <http://www.mcafee.com/activate>
- Enter activation code found under the scratch-off panel
- Create your new account or log into your existing account
- Follow the instructions to download and install your product

Visit <http://service.mcafee.com> for free technical support

¹License applies to personal use on supported devices you own during your subscription; see system requirements for details.

McAfee®
Antivirus Plus
Trusted anti-virus for every device¹ you own

intel Security

Features:

- Firewall, Web Safety, & PC Optimization Tools
- Security Management Console
- FREE Support

System Requirements

Supported Operating Systems:

- Microsoft Windows 10, 8.1, 8, and 7 (32 and 64-bit)
- Mac OS X 10.8 and higher

Smartphones & Tablets:

- Android 4.0 and higher
- iOS 8 and higher

Internet Connection Required
Some features require additional configuration and/or hardware. To find out if your device is supported, go to www.mcafee.com/SystemRequirements

Supported Browsers
Internet Explorer 9.0 or later
Firefox 4.0 or later
Google Chrome

UPC: 7 35858 28260 4
EAN: 5 1032037 063722

Product Code: BKCMVA1YRENG
MM#: 936773

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- Software download functionality of the McAfee® AntiVirus PACs and the McAfee® AntiVirus VACs will change to allow the software to be installed on unlimited digital devices including PC's, Macs, tablets and smartphones (iOS or Android). Currently, these products are only downloadable to a single PC.

There is no change to the size or shape of the card.

Customer Impact of Change and Recommended Action:

All Intel SKUs of McAfee® AntiVirus Plus PACs and VACs are affected. See the products listed in the "Products Affected/Intel Ordering Codes" table below. There is no change to the product codes or the ordering process.

The product change will be phased in by language. Customers ordering different languages may receive both current and new inventory as the implementation occurs. Returns specifically to replace the current version with the new version will not be accepted as the software functionality will be upgraded automatically with the current product prior to February 2016.

Products Affected / Intel Ordering Codes:

Marketing Name	Product Code	MM#
McAfee® Antivirus Plus Physical Activation Card, 1-year (All Supported Languages)	MCAFEEANTIVIRUS	926861
McAfee Antivirus Plus Physical Activation Card, 1-year (English) C	BKCMAV1YRENG	936773
McAfee Antivirus Plus Physical Activation Card, 1-year (Japanese) C	BKCMAV1YRJPN	940923
McAfee Antivirus Plus Physical Activation Card, 1-year (Traditional Chinese) C	BKCMAV1YRCHNTD	940928
McAfee Antivirus Plus Physical Activation Card, 1-year (Greek) C	BKCMAV1YRGRK	941518
McAfee Antivirus Plus Physical Activation Card, 1-year (Simplified Chinese) C	BKCMAV1YRCHN	941771
McAfee Antivirus Plus Physical Activation Card, 1-year (Hebrew) C	BKCMAV1YRHBW	941778
McAfee Antivirus Plus Physical Activation Card, 1-year (Polish) C	BKCMAV1YRPOL	941783
McAfee Antivirus Plus Physical Activation Card, 1-year (Turkish) C	BKCMAV1YRTURK	941788

PCN Revision History:

Date of Revision:	Revision Number:	Reason:
December 22, 2015	00	Originally Published PCN
January 14, 2016	01	Adding additional products



Product Change Notification

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The products described in this document may contain design defects or errors known as errata which may cause the product to deviate from published specifications. Current characterized errata are available on request.

Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

Americas Contact: asmo.pcn@intel.com

Asia Pacific/PRC Contact: apacgccb@intel.com

Europe Email: eccb@intel.com

Japan Email: jccb.ijkk@intel.com

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