



# Product Change Notification

**Change Notification #:** 114299 - 01

**Change Title:** McAfee® Internet Security Physical Activation Cards & Virtual Activation Cards, PCN 114299-01, Product Design, Documentation, Reason for Revision: Internal system data clarification – No impact to Customers

**Date of Publication:** January 14, 2016

**Key Characteristics of the Change:**

Product Design, Documentation

**Forecasted Key Milestones:**

<b>Date Customer Must be Ready to Receive Post-Conversion Material:</b>	February 4, 2016
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**Description of Change to the Customer:**

**Reason for Revision:** Internal system data clarification - No impact to Customers

1. Intel will be changing the look of the artwork for the McAfee® Internet Security Physical Activation Cards (PACs) to mirror the retail box product being sold. The barcodes will shrink to allow for the Features information to be listed on the back of the card. There is no change to the card size or shape.
2. The redemption URL has changed to a single URL for all McAfee® software – [www.mcafee.com/activate](http://www.mcafee.com/activate).
3. Software download functionality of the McAfee® Internet Security PACs and the McAfee® Internet Security Virtual Activation Cards (VACs) will change to allow the software to be installed on unlimited digital devices including PC's, Macs, tablets and smartphones (iOS or Android). Currently, these products are only downloadable to a single PC.
4. A True Key™ single user account of will also be added to the software feature. Learn more about this new technology at [www.truekey.com](http://www.truekey.com).

Sample images of the artwork change are shown below.

Current Activation Card:

Front



**McAfee® Internet Security**  
Essential, award-winning protection for your PC

**Features:**

- Shield your PC from viruses and online threats
- WiFi and download protection tools
- Ensure your children have a safe online experience

**Protects 1 PC with a 1-Year Subscription:**

- Visit <http://service.mcafee.com> for free technical support

**SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION**

If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

- Go to <http://www.mcafee.com/intelchannel/mis>
- Enter activation code found under the scratch-off panel
- Create your new account or log into your existing account
- Follow the instructions to download and install your product

**intel Security**

Back



**McAfee® Internet Security**

**System Requirements**  
Windows 8.1 (32- and 64-bit)  
Windows 8 (32- and 64-bit)  
Windows 7 (32- and 64-bit)  
Windows Vista SP1 (32- and 64-bit)  
1 GB RAM for Vista and Windows 7  
2 GB RAM for Windows 8 and above  
500 MB free drive space  
1 GHz processor  
Minimum screen resolution: 1024x768 or higher

**Internet Connection Required**  
High-speed connection recommended

**Supported Browsers**  
Internet Explorer 8.0 or later  
Firefox 4.0 or later  
Google Chrome

**intel Security**

**Product Code:** BKCMIS1YRENG  
**MM#:** 939542

**UPC:** 7 35858 29008 1  
**EAN:** 5 032037 068925

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H56486-001

New Activation Card:

Front



**McAfee® Internet Security**  
Trusted anti-virus and identity management for every device\* you own

**Protects All Your Devices**

**1 Year Subscription**

**SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION**

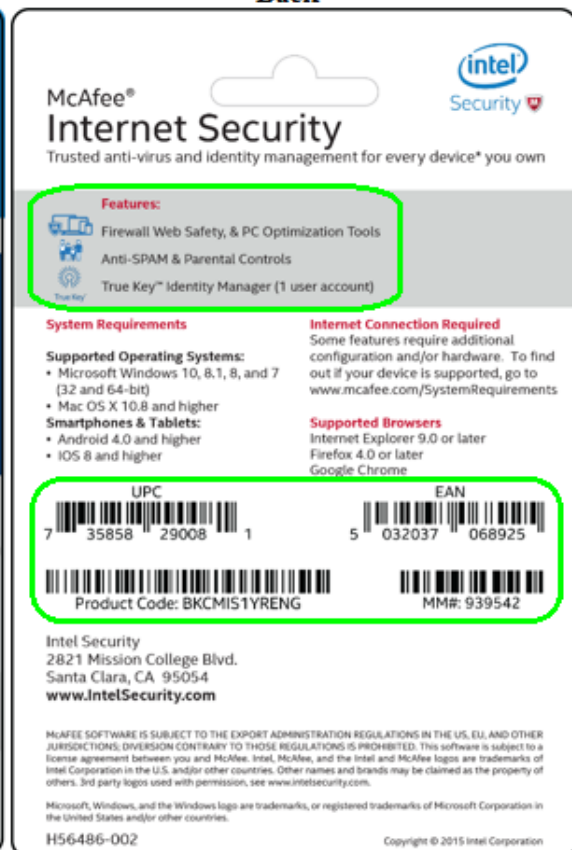
If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

- Go to <http://www.mcafee.com/activate>
- Enter activation code found under the scratch-off panel
- Create your new account or log into your existing account
- Follow the instructions to download and install your product

Visit <http://service.mcafee.com> for free technical support

\*License applies to personal use on supported devices you own during your subscription; see system requirements for details.

Back



**McAfee® Internet Security**  
Trusted anti-virus and identity management for every device\* you own

**Features:**

- Firewall Web Safety, & PC Optimization Tools
- Anti-SPAM & Parental Controls
- True Key™ Identity Manager (1 user account)

**System Requirements**

**Supported Operating Systems:**

- Microsoft Windows 10, 8.1, 8, and 7 (32 and 64-bit)
- Mac OS X 10.8 and higher

**Smartphones & Tablets:**

- Android 4.0 and higher
- iOS 8 and higher

**Internet Connection Required**  
Some features require additional configuration and/or hardware. To find out if your device is supported, go to [www.mcafee.com/SystemRequirements](http://www.mcafee.com/SystemRequirements)

**Supported Browsers**  
Internet Explorer 9.0 or later  
Firefox 4.0 or later  
Google Chrome

**UPC:** 7 35858 29008 1  
**EAN:** 5 032037 068925

**Product Code:** BKCMIS1YRENG  
**MM#:** 939542

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**Customer Impact of Change and Recommended Action:**

All Intel SKUs of McAfee® Internet Security PACs and VACs are affected. See the products listed in the "Products Affected/Intel Ordering Codes" table below. There is no change to the product codes or the ordering process.

The product change will be phased in by language. Customers ordering different languages may receive both current and new inventory as the implementation occurs. Returns specifically to replace the current version with the new version will not be accepted as the software functionality will be upgraded automatically with the current product prior to February 2016.

**Products Affected / Intel Ordering Codes:**

Marketing Name	Product Code	MM#
McAfee Internet Security Physical Activation Card 1-year (English) C	BKCMIS1YRENG	939542
McAfee Internet Security Physical Activation Card 1-year (Portuguese Latin America) C	BKCMIS1YRPORLA	939545
McAfee Internet Security Physical Activation Card 1-year (French) C	BKCMIS1YRFR	939546
McAfee Internet Security Physical Activation Card 1-year (German) C	BKCMIS1YRGER	939547
McAfee Internet Security Physical Activation Card 1-year (Japanese) C	BKCMIS1YRJPN	939548
McAfee Internet Security Physical Activation Card 1-year (Simplified Chinese) C	BKCMIS1YRCHN	939549
McAfee Internet Security Physical Activation Card 1-year (Traditional Chinese) C	BKCMIS1YRCHNTD	939550
McAfee Internet Security Physical Activation Card 1-year (Italian) C	BKCMIS1YRIT	939551
McAfee Internet Security Physical Activation Card 1-year (Dutch) C	BKCMIS1YRDTH	939552
McAfee Internet Security Physical Activation Card 1-year (Russian) C	BKCMIS1YRRUS	939553
McAfee Internet Security Physical Activation Card 1-year (Korean) C	BKCMIS1YRKRN	939554
McAfee Internet Security Physical Activation Card 1-year (Turkish) C	BKCMIS1YRTURK	939559
McAfee Internet Security Physical Activation Card 1-year (Hebrew) C	BKCMIS1YRHBW	939560
McAfee Internet Security Physical Activation Card 1-year (Greek) C	BKCMIS1YRGRK	939561
McAfee Internet Security Physical Activation Card 1-year (Arabic) C	BKCMIS1YRARB	939566
McAfee Internet Security Physical Activation Card 1-year (Polish) C	BKCMIS1YRPOL	939567
McAfee Internet Security Physical Activation Card 1-year (Hungarian) C	BKCMIS1YRHUN	939570
McAfee Internet Security Physical Activation Card 1-year (Spanish Latin America) C	BKCMIS1YRSPNLA	939850
McAfee Internet Security Virtual Activation Card, 1-Year (All supported languages)	MCAFEIINETSEC	940035

## PCN Revision History:

Date of Revision:	Revision Number:	Reason:
January 4, 2016	00	Originally Published PCN
January 14, 2016	01	Internal system data clarification - No impact to Customers



# Product Change Notification 114299 - 01

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**Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.**

**Americas Contact:** [asmo.pcn@intel.com](mailto:asmo.pcn@intel.com)

**Asia Pacific/PRC Contact:** [apacgccb@intel.com](mailto:apacgccb@intel.com)

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