



# Product Change Notification

## #111546 - 00

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

Americas Contact: [asmo.pcn@intel.com](mailto:asmo.pcn@intel.com)

Asia Pacific/PRC Contact: [apacgccb@intel.com](mailto:apacgccb@intel.com)

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# Product Change Notification

**Change Notification #:** 111546 - 00  
**Change Title:** Intel® BD3420 and BD3450 Platform  
Controller Hubs, PCN 111546-00,  
Product Support, Transitioning from  
Intel Architecture to Embedded Architecture  
**Date of Publication:** June 12, 2012

## Key Characteristics of the Change:

Product Support

## Forecasted Key Milestones:

<b>Last Demand Due Date to Local Intel Representative Prior to Product Support Change:</b>	Sep 14, 2012
<b>Last Discontinuance Assurance Prior to Product Support Change:</b>	Oct 12, 2012
<b>Last Corporate Assurance Product Critical Date Prior to Product Support Change:</b>	Dec 20, 2012
<b>Last Order Date Prior to Product Support Change:</b>	Dec 28, 2012
<b>Orders are Non-Cancelable and Non-Returnable After:</b>	Dec 28, 2012
<b>Last Shipment Date Prior to Product Support Change:</b>	Jun 14, 2013

## Description of Change to the Customer:

No change for Embedded Intel Architecture customers.

Intel® support for the products listed in the "Products Affected/Intel Ordering Codes" table below is moving to the Embedded and Communications Group for the continued support of Embedded Intel® Architecture customers. The Embedded Intel® Architecture terms, conditions, and pricing will go into effect for all customers after the "Last Shipment Date Prior to Product Support Change" listed above. Please contact your Embedded Intel® Architecture sales representative if you have any questions regarding this change

## Customer Impact of Change and Recommended Action:

There is no expected impact to Embedded Intel Architecture customers.

The product transfer will be transparent with notification via a Product Support Notification to customers. Customers may experience longer through put times from the warehouse, as products will be coming off of forward stage. These Chipset products will stay on the Intel Customer Planning Re-engineering (CPR) post transfer. Prior to transfer customers will need to be prepared to ship from WLOC.

For Intel Architecture customers please determine your remaining demand prior to the product support change and place your last orders in accordance with the "Key Milestones" listed above. "Last Discontinuance Assurance Prior to Product Support Change:" is the date that customers must submit a sales order or Memorandum of Understanding (MOU) to hold the discontinued product assurance they have requested. The products listed on the "Products Affected/Intel Ordering Codes" table below will remain on Intel's Corporate Assurance Process until the "Last Order Date Prior to Product Support Change."

Once product support is officially transferred to the Embedded Intel Architecture Communications Group, all discounts approved prior to "Last Shipment Date Prior to Product Support change" will no longer be honored.

### **Products Affected / Intel Ordering Codes:**

<b>Marketing Name</b>	<b>Stepping</b>	<b>Product Code</b>	<b>S-Spec</b>	<b>MM#</b>
Intel® BD3420 Platform Controller Hub	B-3	BD3420	S LH25	904143
Intel® BD3450 Platform Controller Hub	B-3	BD3450	S LGZY	904133

### **PCN Revision History:**

**Date of Revision:**

June 12, 2012

**Revision Number:**

00

**Reason:**

Originally Published PCN