



Product Change Notification

#110795- 00

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

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Product Change Notification

Change Notification #: 110795 - 00
Change Title: Finished Good Label Change, Pertaining to the Intermediate Box Label as placed on the Moisture Barrier Bag (MBB), the Reel and the Pizza Box, PCN 110795-00, Label
Date of Publication: June 29, 2011

Key Characteristics of the Change:
Label

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Post-Conversion Material:	July 31, 2011
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Description of Change to the Customer:

Intel Mobile Communications is making changes to the Intermediate Box Label (IBL) that is placed on the Moisture Barrier Bag (MBB), Reel and Pizza Box. The changes are broken out into two categories: Changes that pertain to all subcons (except Infineon which is referred to as IFX) and IFX Subcon Specific Changes.

Customer Impact of Change and Recommended Action:

Intel Mobile Communications does not anticipate any impact to the form, fit, function of any product. These changes pertain to labeling only. Please see details below and then contact your local Intel Mobile Communications representative for further technical questions.

All Subcons (except IFX)

For Finished Goods from subcons other than IFX

- INTEL IBL label will stay unchanged (e.g. on pizza box, Moisture Barrier Bag(MBB), reel).
- It will change from 2 labels (IFX label circled in **Red** + IBL) to only 1 Intel IBL on the Reel, MBB and Pizza box.
- Removal of “Infineon” sealing tape on the pizza box (circled in **Yellow**)

AS-IS

TO-BE

AS-IS

TO-BE

AS-IS

TO-BE



IFX Specific Label Changes

For Finished Goods from IFX

- IFX factory label (BPL) with same label dimension will be placed on reel/MBB/Pizza box. However, the word "Infineon" will change to "Intel" on the BPL. (refer to **red** circle in **Blue** box)

AS-IS

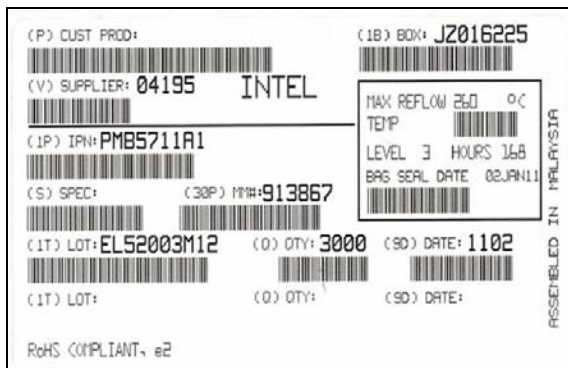


TO-BE



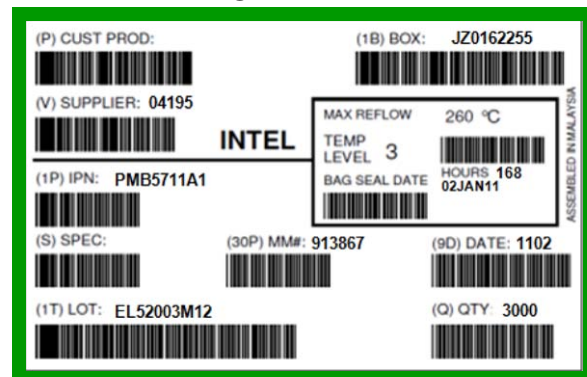
- IFX will print a different Intel label with different dimension(4.14"x2.75") & format (refer label in **Green** box)

AS-IS



Intel printed Intermediate Box Label

TO-BE



IFX printed Intel Label

- There will be 2 labels (IFX & Intel Label) on the Reel/MBB/Pizza box (see below)
- The Intel label which is previously on the side will be on the top side of Pizza box (Circled in **Green**)



IFX Specific Label Changes (Continued)

- For “Dry packed” products, “Piggy back”(re-useable) label will be placed on MBB. Customer will transfer the label from MBB onto reel after opening MBB at Customer’s site. (refer below label in **Green** box below)



- Steps for transfer of Label onto reel by Customer (Please follow the below steps when transferring the label from the MBB to the Reel)
 1. Open MBB and remove the reel
 2. Peel Label off from “Piggy back” label on the MBB
 3. Place the Intel label on the Reel. (Refer to **Green** Box in the picture below)



END OF CHANGE COMMUNICATION

PCN Revision History:

Date of Revision:
June 29, 2011

Revision Number:
00

Reason:
Originally Published PCN