



Product Change Notification

#110642 - 00

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

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Product Change Notification

Change Notification #: 110642 - 00
Change Title: Intel Mobile Communications, Component Product Marking Logo Change and Lot Number Variability, PCN 110642-00, Product Marking
Date of Publication: June 29, 2011

Key Characteristics of the Change:

Product Marking

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Post-Conversion Material:	July 31, 2011
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This date is determined by the earliest date Intel will be ready to begin shipping Post-Converted Material with the new changes to the products. The depletion of pre-conversion inventory may be impacted by fluctuating supply and demand, therefore, although customers should be prepared to receive the Post-Converted Materials on this date, Intel will continue to ship and customers may continue to receive the pre-converted materials until the inventory has been depleted.

Description of Change to the Customer:

Intel Mobile Communications group will be changing the component product marking logo on all products, replacing the Infineon logo with the Intel logo if applicable. Also, depending on specific product package sizes and where the products are assembled, the number of digits displayed in the LOT NUMBER for small packages may vary from 2 to 4 digits while the number displayed in the LOT NUMBER for larger packages may vary between 8 and 10 digits.

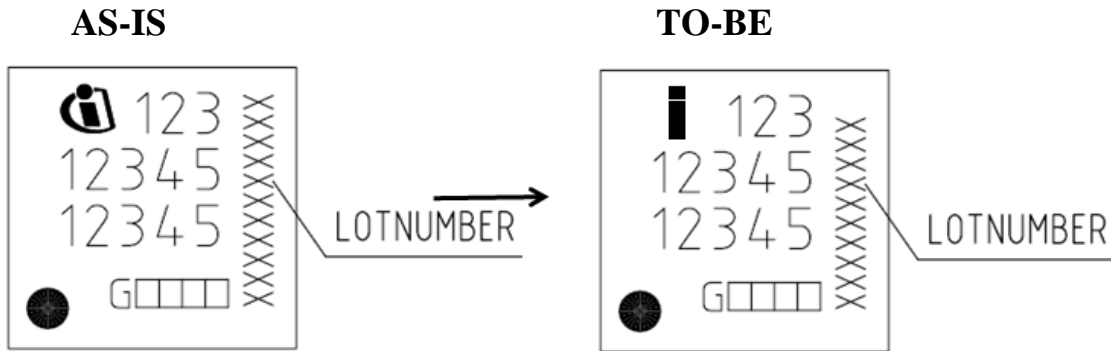
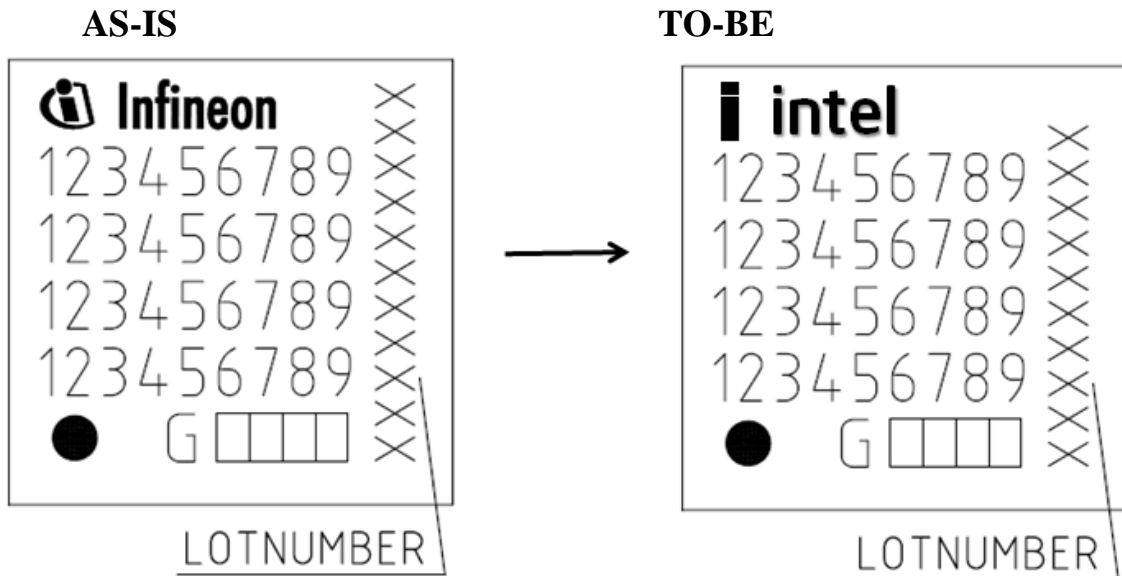
Customer Impact of Change and Recommended Action:

Intel Mobile Communications does not anticipate any impact to customers as a result of this change. There is no change to the form, fit, function, or reliability, and the logo change only applies to products that are marked with a logo.

For small packages customers will see a 2 to 4 digit LOT NUMBER, while products requiring larger packages have the potential of seeing an 8 to 10 digit LOT NUMBER that will depend on where the product is assembled. For eWLB packages only, the LOT NUMBER may vary between 4-10 digits. Traceability is ensured in any case. In summary, the length of the LOT NUMBER is for internal purposes only and therefore should not have any impact to customers.

If you have further questions, please contact your local Intel Mobile Communications representative.

EXAMPLE of MARK LOGO DIAGRAMS



PCN Revision History:

Date of Revision:
June 29, 2011

Revision Number:
00

Reason:
Originally Published PCN