



Product Change Notification

Change Notification #: 114298 - 01

Change Title: McAfee® LiveSafe™ Physical Activation Cards & Virtual Activation Cards, PCN 114298-01, Product Design, Documentation, Reason for Revision: Adding MM# 944186

Date of Publication: January 14, 2016

Key Characteristics of the Change:

Product Design, Documentation

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Post-Conversion Material:	February 4, 2016
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Description of Change to the Customer:


Reason for Revision: Adding MM# 944186.

1. Intel will be changing the look of the artwork for the McAfee® LiveSafe™ Physical Activation Cards (PACs) to mirror the retail box product being sold. The barcodes will shrink to allow for the Features information to be listed on the back of the card. There is no change to the card size or shape.
2. The redemption URL has changed to a single URL for all McAfee® software – www.mcafee.com/activate.
3. Software download functionality of the McAfee® LiveSafe™ Physical Activation Cards (PACs) and the McAfee® LiveSafe™ Virtual Activation Cards (VACs) will change to add five user accounts of True Key™ to the software. This new functionality is replacing these products current SafeKey™ feature. Learn more about this new technology at www.truekey.com.

Sample images of the artwork change are shown below.

Current Activation Card:

Front



McAfee® LiveSafe™
Ultimate protection for your data and identity on all your devices

Features:

- Unlimited* number of device licenses to protect all your devices
- Guard against viruses and online threats
- Password manager and secure cloud storage

Protects all your devices with a 1-Year Subscription:


- Visit <http://service.mcafee.com> for free technical support

SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION


If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

1. Go to <http://www.mcafee.com/intelchannel/mls>
2. Enter activation code found under the scratch-off panel
3. Create your new account or log into your existing account
4. Follow the instructions to download and install your product

* Subject to limitations on reasonable use and purpose of the product. Certain product limitations may apply; see system requirements for supported platforms.



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McAfee® LiveSafe™

Configuration système requise
Connexion Internet (haut débit recommandé)

Systèmes d'exploitation pris en charge

- Microsoft Windows 8.1 (32 et 64 bits)
- Microsoft Windows 8 (32 et 64 bits)
- Microsoft Windows 7 (32 et 64 bits)
- Microsoft Windows Vista avec Service Pack 1 (32 et 64 bits)
- Mac OS X 10.7 et versions ultérieures
- Google Android 2.3 et versions ultérieures (smartphones et tablettes)
- iOS 5 et versions ultérieures



Product Code: BKCM1S1YRFR MMR: 944176

UPC EAN

7 35858 30035 3 5 032037 075442

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New Activation Card:

Front



McAfee® LiveSafe™
ULTIMATE protection for your data, identity, and privacy on every device¹ you own



SCRATCH OFF AND ACTIVATE YOUR 1-YEAR SUBSCRIPTION

If the scratch-off panel shows signs of tampering, please return this card to the point of purchase.

1. Go to <http://www.mcafee.com/activate>
2. Enter activation code found under the scratch-off panel
3. Create your new account or log into your existing account
4. Follow the instructions to download and install your product

Visit <http://service.mcafee.com> for free technical support

¹ License applies to personal use on supported devices you own during your subscription; see system requirements for details.

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McAfee® LiveSafe™
ULTIMATE protection for your data, identity, and privacy on every device¹ you own



Features:

- Firewall, Web Safety & PC Optimization tools
- Secure cloud storage
- True Key™ Identity Manager (5 user accounts)

System Requirements

Supported Operating Systems:

- Microsoft Windows 10, 8.1, 8, and 7 (32 and 64-bit)
- Mac OS X 10.8 and higher

Smartphones & Tablets:

- Android 4.0 and higher
- iOS 8 and higher

Internet Connection Required
Some features require additional configuration and/or hardware. To find out if your device is supported, go to www.mcafee.com/SystemRequirements

Supported Browsers
Internet Explorer 9.0 or later
Firefox 4.0 or later
Google Chrome

UPC EAN

7 35858 30053 7 5 032037 075626

Product Code: BKCM1S1YRENG MMR: 944175

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Customer Impact of Change and Recommended Action:

All Intel SKUs of McAfee® LiveSafe™ PACs and VACs are affected. See the products listed in the "Products Affected/Intel Ordering Codes" table below. There is no change to the product codes or the ordering process.

The product change will be phased in by language. Customers ordering different languages may receive both current and new inventory as the implementation occurs. Returns specifically to replace the current version with the new version will not be accepted as the software functionality will be upgraded automatically with the current product prior to February 2016.

Products Affected / Intel Ordering Codes:

Marketing Name	Product Code	MM#
McAfee LiveSafe™ Virtual Activation Card, 1-Year (All Supported Languages)	MCAFEELIVESAFE	933782
McAfee LiveSafe™ Physical Activation Card, 1-year (Hungarian) C	BKCMLS1YRHUN	943721
McAfee LiveSafe™ Physical Activation Card, 1-year (Traditional Chinese) C	BKCMLS1YRTDCHN	944172
McAfee LiveSafe™ Physical Activation Card, 1-year (Polish) C	BKCMLS1YRPOL	944183
McAfee LiveSafe™ Physical Activation Card, 1-year (Spanish Latin American) C	BKCMLS1YRSPNLA	944186

PCN Revision History:

Date of Revision:	Revision Number:	Reason:
January 4, 2016	00	Originally Published PCN
January 14, 2016	01	Adding MM# 944186



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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

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Europe Email: eccb@intel.com

Japan Email: jccb.ijkk@intel.com

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