



Product Change Notification

106224 - 00

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

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Product Change Notification

Change Notification #: 106224 - 00
Change Title: All Components Products, PCN 106224-00,
Transport Media, Intermediate (I)-Box Logo
Change
Date of Publication: August 18, 2006

Key Characteristics of the Change:

Transport Media

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Post-Conversion Material:	October 23, 2006
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Description of Change to the Customer:

In January of 2006 Intel announced the introduction of the new brand logo to be used by all products sold by Intel (see pictures of new/old Intel logo below). This notification is to announce the implementation plans for the new Intel logo change for "Components" packaging media such as intermediate-boxes (I-Box) and how it impacts customers. Over the next few months customers will begin seeing the new packaging media logo as shown in the pictures below.

Customers may begin receiving a mix of old Intel logo and the new Intel logo boxes within a shipment until depletion of all pre-conversion material.

The date of "Customer Must be Ready to Receive Post-Conversion Material", is the projected date that a customer may expect to receive the Post-Conversion Material. This date is determined by the projected depletion of inventory at the time of PCN publication. The depletion of inventory may be impacted by fluctuating supply and demand, therefore, although customers should be prepared to receive the post-conversion material on this date, Intel will continue to ship and customers may continue to receive the pre-conversion material until the inventory has been depleted.

Customer Impact of Change and Recommended Action:

Intel anticipates no impact to form, fit, function, or reliability of any of the products affected by this change. The change to the packaging media is a visual logo change only, and no dimensional changes to the boxes.

Customers may want to notify their receiving departments of the new logo change.

Products Affected / Intel Ordering Codes:

All component products shipped in the intermediate box

Reference Documents / Attachments:

Document:

Location #:

Old Logo

New Logo



PCN Revision History:

Date of Revision:

August 16, 2006

Revision Number:

00

Reason:

Originally Published PCN