



Product Change Notification

#112577 - 00

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Americas Contact: asmo.pcn@intel.com

Asia Pacific/PRC Contact: apacgccb@intel.com

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Product Change Notification

Change Notification #: 112577 - 00
Change Title: McAfee Physical Activation Cards (PACs),
PCN 112577-00, Product Material, Label,
Removal of shrink wrap and updates to the
10-pack box labeling

Date of Publication: September 9, 2013

Key Characteristics of the Change:

Product Material

Forecasted Key Milestones:

Date Customer Must be Ready to Receive Equivalent Material:	October 9, 2013
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Description of Change to the Customer:

1. Intel will remove the external shrink wrap from the cards allowing for the cards to hang on display hangers. To keep the card closed, Intel will add a dot of fugitive glue on the inside of the card. There is no change to the card content or shape.
2. The label on the 10 pack box will include all 10 serial numbers individually printed and bar coded on the box label.

Customer Impact of Change and Recommended Action:

All Intel SKUs of McAfee physical activation card products are affected including:

- McAfee Antivirus Plus
- McAfee SaaS Endpoint Protection Suite

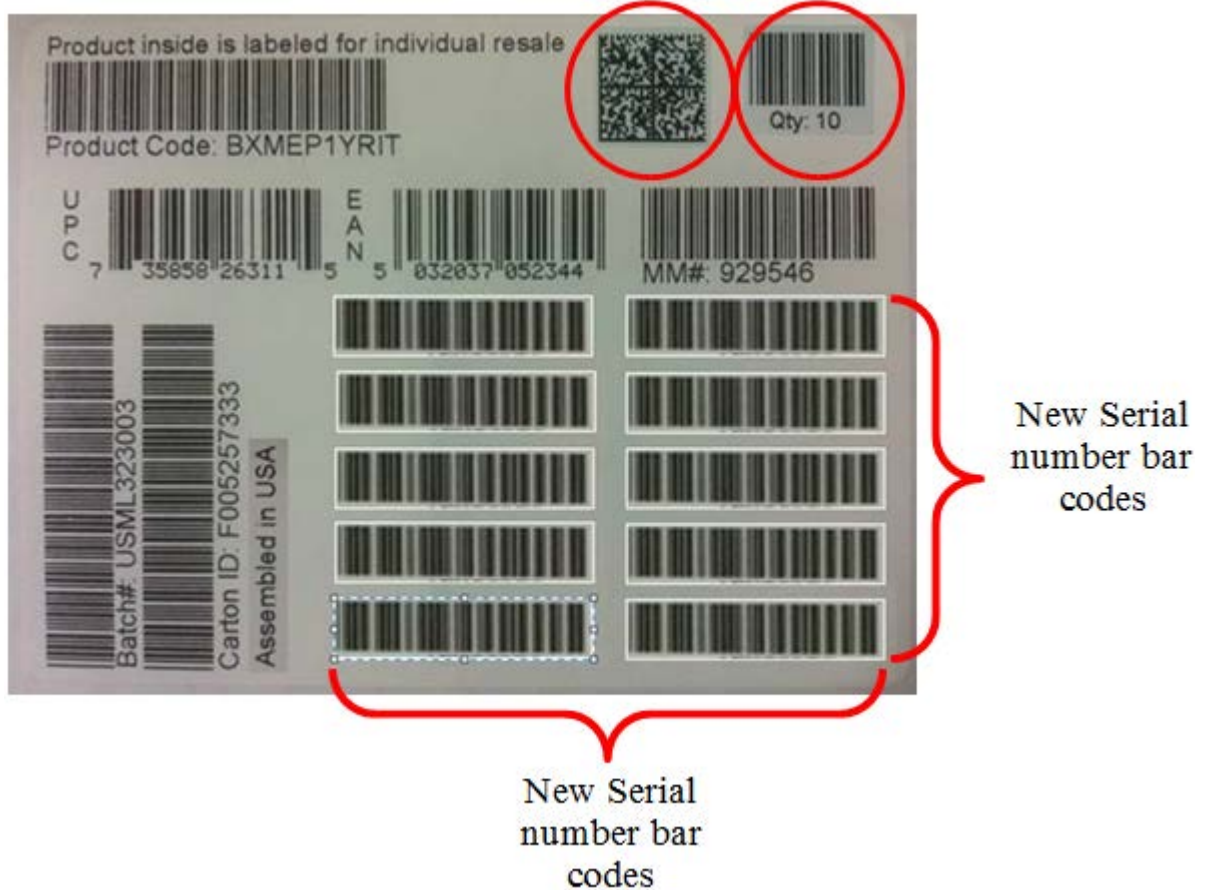
There is no change to product functionality, product codes, or the ordering process. The product change will be phased in. Customers may receive both current and new inventory as the implementation occurs. As Intel orders additional product, this new implementation will be utilized. Returns specifically to replace the shrink wrap version with the non-shrink wrap version will not be accepted.

Details for the 10-pack box label are shown below.

'As is' label:



'To be' label:



Note:

The placement of the label has been moved to the upper left corner of the box instead of in the center of the box.

Products Affected / Intel Ordering Codes:

Marketing Name	Product Code	MM#
McAfee Antivirus Plus Service Activation Code Card 1 year Arabic	BXMAV1YRARB	927699
McAfee Antivirus Plus Service Activation Code Card 1 year Hungarian	BXMAV1YRHUN	927700
McAfee Antivirus Plus Service Activation Code Card 1 year South American Spanish	BXMAV1YRSMSPN	927701
McAfee Antivirus Plus Service Activation Code Card 1 year Brazilian Portuguese	BXMAV1YRBRZ	927702
McAfee Antivirus Plus Service Activation Code Card 1 year Czech	BXMAV1YRCZE	927703
McAfee Antivirus Plus Service Activation Code Card 1 year Polish	BXMAV1YRPOL	927705
McAfee Antivirus Plus Service Activation Code Card 1 year Turkish	BXMAV1YRTURK	927706
McAfee Antivirus Plus Service Activation Code Card 1 year Russian	BXMAV1YRRUS	927707
McAfee Antivirus Plus Service Activation Code Card 1 year Korean	BXMAV1YRKRN	927708
McAfee Antivirus Plus Service Activation Code Card 1 year Japanese	BXMAV1YRJPN	927709
McAfee Antivirus Plus Service Activation Code Card 1 year Simplified Chinese	BXMAV1YRCHN	927710
McAfee Antivirus Plus Service Activation Code Card 1 year Traditional Chinese	BXMAV1YRTDCHN	927711
McAfee Antivirus Plus Service Activation Code Card 1 year Italian	BXMAV1YRIT	927712
McAfee Antivirus Plus Service Activation Code Card 1 year Spanish	BXMAV1YRSPN	927713
McAfee Antivirus Plus Service Activation Code Card 1 year French	BXMAV1YRFR	927715
McAfee Antivirus Plus Service Activation Code Card 1 year German	BXMAV1YRGER	927716
McAfee Antivirus Plus Service Activation Code Card 1 year English	BXMAV1YRENG	927717
McAfee Antivirus Plus Service Activation Code Card 1 year English/French	BXMAV1YRENGFR	927962
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Turkish	BXMEP1YRTURK	929537
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Brazilian Portuguese	BXMEP1YRBRZ	929539
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year English/French	BXMEP1YRENGFR	929540
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Russian	BXMEP1YRRUS	929541

McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Korean	BXMEP1YRKRN	929542
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Japanese	BXMEP1YRJPN	929543
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Simplified Chinese	BXMEP1YRCHN	929544
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Traditional Chinese	BXMEP1YRTDCHN	929545
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Italian	BXMEP1YRIT	929546
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year Spanish	BXMEP1YRSPN	929548
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year French	BXMEP1YRFR	929549
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year German	BXMEP1YRGER	929550
McAfee SaaS Endpoint Protection Suite Activation Code Card 1 year English	BXMEP1YRENG	929551

PCN Revision History:

Date of Revision:

September 9, 2013

Revision Number:

00

Reason:

Originally Published PCN