



# Product Change Notification

## 107616 - 00

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

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# Product Change Notification

**Change Notification #:** 107616 - 00  
**Change Title:** Intel Media Switch GCIXE5216EC.C0,  
MM#856521  
and GCIXE5416EC.C0, MM#856474 (Ukiah)

**PCN 107616-00**

## Product Marking

**Replace Intel Drop "e" Logo Marking with  
the new Intel Text Marking**

**Date of Publication:** June 18, 2007

## Key Characteristics of the Change:

Product Marking

## Forecasted Key Milestones:

<b>Date Customer Must be Ready to Receive Post-Conversion Material:</b>	Jul 01, 2007
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## Description of Change to the Customer:

The Intel Media Switch GCIXE5216EC.C0, MM#856521 and GCIXE5416EC.C0, MM#856474 (Ukiah), as noted in the affected products table within this PCN notification, will undergo the following marking change.

In January of 2006 Intel announced the introduction of the new brand logo to be used by all products sold by Intel. This notification is to announce the implementation plans for the new Intel marking change for "Components" products and how it impacts customers.

Over the next few months, Intel will be replacing the former Intel drop "e" logo marking with the new Intel text marking (font Neo Sans Intel-Medium), the marking is located on the top side of the controller, as shown in the pictures below.

## Example of Current Intel drop “e” marking



## Example of New Intel marking



## Customer Impact of Change and Recommended Action:

Customers should expect to see mixed inventory of the old Intel logo marking and the new Intel marking for a period of up to two years, or until current inventory levels are depleted.

This change does not impact Form, Fit, Function or reliability of the products.

Customers may want to notify their receiving departments of the new Intel marking.

**Both Media Switch products have already had their End of Life announcements via the following PCN notices, PCN notices can be found at <http://intel.pcnalert.com/Login.aspx> :**

- MM#856521 PCN#105790-01, LOD = 7/1/11, LSD = 12/31/11
- MM#856474 PCN#105549-01, LOD = 3/31/08, LSD = 12/31/08

## Products Affected / Intel Ordering Codes:

Product Name	Product Code	MM#
Intel Media Switch (Ukiah)	GCIXE5416EC.C0 856474	856474
Intel Media Switch (Ukiah)	GCIXE5216EC.C0 856521	856521

## Reference Documents / Attachments:

**Document:**

PCN 105790-01

PCN 105549-01

**Location #:** <http://intel.pcnaalert.com/Login.aspx>

## PCN Revision History:

**Date of Revision:**

June 18, 2007

**Revision Number:**

00

**Reason:**

Originally Published PCN