



# Product Change Notification

## 110434 – 01

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

Americas Contact: [asmo.pcn@intel.com](mailto:asmo.pcn@intel.com)

Asia Pacific Contact: [apacgccb@intel.com](mailto:apacgccb@intel.com)

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# Product Change Notification

**Change Notification #:** 110434 - 01  
**Change Title:** Intel® Celeron® M Processor ULV 722 and ULV 723, PCN 110434-01, Product Support, Transitioning from Intel Architecture to Embedded Architecture, Reason for Revision: New Product Discontinuance Timeline  
**Date of Publication:** February 23, 2011

## Key Characteristics of the Change:

Product Support

## Forecasted Key Milestones:

<b>Last Demand Due Date to Local Intel Representative Prior to Product Support Change:</b>	May 29, 2011
<b>Last Discontinuance Assurance Prior to Product Support Change:</b>	June 27, 2011
<b>Last Corporate Assurance Product Critical Date Prior to Product Support Change:</b>	Aug 20, 2011
<b>Last Order Date Prior to Product Support Change:</b>	Aug 29, 2011
<b>Orders are Non-Cancelable and Non-Returnable After:</b>	Aug 29, 2011
<b>Last Shipment Date Prior to Product Support Change:</b>	Feb 27, 2012

## Description of Change to the Customer:

### Revision: New Product Discontinuance Timeline

No change for Embedded Intel Architecture customers.

Intel® support for the products listed in the "Products Affected/Intel Ordering Codes" table below is moving to the Embedded and Communications Group for the continued support of Embedded Intel® Architecture customers. The Embedded Intel® Architecture terms, conditions, and pricing will go into effect for all customers after the "Last Shipment Date Prior to Product Support Change" listed above. Please contact your Embedded Intel® Architecture sales representative if you have any questions regarding this change.

### Customer Impact of Change and Recommended Action:

There is no expected impact to Embedded Intel Architecture customers.

For Intel Architecture customers please determine your remaining demand prior to the product support change and place your last orders in accordance with the "Key Milestones" listed above. "Last Discontinuance Assurance Prior to Product Support Change:" is the date

that customers must submit a sales order or Memorandum of Understanding (MOU) to hold the discontinued product assurance they have requested. The products listed on the "Products Affected/Intel Ordering Codes" table below will remain on Intel's Corporate Assurance Process until the "Last Order Date Prior to Product Support Change."

Once product support is officially transferred to the Embedded Intel Architecture Communications Group, all discounts approved prior to "Last Shipment Date Prior to Product Support change" will no longer be honored.

**Products Affected / Intel Ordering Codes:**

Marketing Name	Processor#	Frequency	Stepping	Pre Conversion Product Code	Pre Conversion S-Spec	Pre Conversion MM#
Intel® Celeron® M Processor	ULV 723	1.2 GHz	R	AV80585VG0091M S LGAM	S LGAM	899274
Intel® Celeron® M Processor	ULV722	1.2 GHz	R	AV80585VG0091MPS LGAN	S LGAN	899276

**PCN Revision History:**

Date of Revision:	Revision Number:	Reason:
January 31, 2011	00	Originally Published PCN
February 23, 2011	01	Revision: New Product Discontinuance Timeline